

Strategy and politics

The activity of Prym Fashion Italia is aimed at the project, realization and supply of press-studs, jeans buttons and rivets, metal accessories and related application devices.

The strategy of Prym Fashion Italia develops along the following lines:

- technological excellence in the sector of riveting closure systems, especially for the high-end clothing and leather goods industry;
- continuous development of innovative solutions in the fashion field, centered on press-studs and jeans and extended to accessories in metallic and non-metallic materials;
- constant attention to sustainability and consumer protection, through the adoption of advanced finishing treatments, innovative purification systems and low resource consumption finishing technologies.

The realization of the policy involves:

- maintaining an integrated management system for quality and the environment (SGQA) extended to the entire production activity in compliance with the requirements of UNI EN ISO 9001:2015 and UNI EN ISO 14001:2015;
- continuous improvement of the effectiveness of the SGQA;
- The use of risk-based thinking as a planning and management tool, particularly in understanding one's own context and in determining and assessing the risks arising from that analysis.

Guidelines for quality

The company has the following general guidelines:

- to develop products and application solutions that are continuously updated in relation to customer needs;
- to guarantee, in general, compliance with the requirements of compliance and customer service;
- to respond, in particular, to the needs of proximity and service of customers, both directly and through the Group's commercial channels;
- ensuring the growth and development of human and infrastructural resources;
- to respect the safety and environmental protection conditions deriving from the legislation and the physical location of the settlement.

Addresses for the environment

The company has the following general guidelines:

- to pursue full compliance with current and supervening environmental legislation;
- to ensure that its products, work processes and the materials used comply with the restriction lists for pollutants and hazardous substances (RSL) issued by customers and with international standards (Oeko-Tex);
- continuously improve its environmental performance by defining the objectives to be pursued, in accordance with the guidelines established by the company and the L.I.F.E. (Low Impact Finish Ensemble);

- guarantee that the replacement of facilities, machines or production processes is carried out by the best available technologies (MTD);
- increase the offer of L.I.F.E. and promote this eco-sustainable production line to customers;
- reduce the use of chemical products and evaluate the replacement of those currently in use with equivalents with a lower environmental impact;
- manage the production and storage of waste to limit quantity and favor its correct disposal;
- continuously raise the awareness of personnel who work on behalf of the company at all levels in environmental matters, through the diffusion of this policy and the instruction to operate in accordance with the existing procedures;
- promote the adoption of environmentally-friendly rules among suppliers;
- make the results of the environmental performance achieved as well as the policy available to the interested parties on a voluntary basis
- search for eco-sustainable solutions and reduce the consumption of natural resources.

Responsibility

The General Direction is responsible for:

- defining the guidelines and time objectives for quality and the environment;
- defining the organization and make resources available to pursue the identified objectives;
- reviewing the predefined environmental goals and targets at least once a year.

Each company manager is responsible for:

- pursuing the guidelines and temporal objectives for quality and the environment;
- involving area staff on aspects related to quality and the environment.

Each employee is responsible:

- in compliance with internal regulations and procedures;
- in quality and the environment in relation to the activities carried out.

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– General Direction

The Executive Delegate for Safety and Environment
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